



Canadian Ice Fishing Championship (CIFIC) February 25-26, 2012

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FIRST PLACE SPONSOR – TOWN OF GEORGINA

The Town of Georgina is officially the First Place sponsor of the 2012 Canadian Ice Fishing Championship. The \$7500 First Place prize guarantee previously announced by the organizers, Lures & Tours, is secured with this generous support. In addition, the Town's sponsorship includes presentation of a new Championship Trophy.

A member of the Economic Development Committee will be in attendance at the awards ceremony to present the trophy and the cheque for \$7,500.00.

"On behalf of the Town of Georgina, the Economic Development Committee is pleased to once again be a sponsor of the Georgina Fishing Series and is glad to see that Lures and Tours is dedicated to continuing the tradition of promoting recreational fishing in Georgina. The Town of Georgina recognizes that recreational fishing is a contributor to the local economy and wishes Rosa Sharpe and Charlie Ross all the best with the 2012 Georgina Fishing Series."
Karyn Stone, Economic and Tourism Development Officer.

Lures & Tours thanks the Town of Georgina for this major endorsement to a new era for the Championship and to fishing in Georgina. Future references to the First Place prize will be associated with the Town of Georgina and the town logo.



\$7500 Guaranteed First Place

Sponsored by the Town of Georgina

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Lures & Tours / Canadian Ice Fishing Championship

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